



**IN THIS ISSUE**

*Message from the  
President, Page 1*

*VCDA Board of Directors,  
Page 2*

*VCDA Membership  
Update, Page 2*

*VCDA Presence at 2005  
VCA Conference, Page 3*

*Save the Date! VCDA  
Spring Workshop, Page 3*

*Feedback for Certification  
Training, Page 4*

*NCDA 2006 Conference  
and NCDA President's  
Message, Page 4*

*NCDA Mentoring  
Program, Page 5*

*Professional Development  
Opportunities, Page 5*

*NCDA National Poetry  
and Poster Contest  
Winners, Page 6*



**Message from the President**

**VCDA had a very active and productive fall!** First, there was the excitement of VCA fall conference at the Portsmouth Waterside. Second, NCDA and Virginia Career VIEW sponsored the 40<sup>th</sup> Annual National Career Development Poetry and Poster Contest. Third, VCDA continues to grow a strong membership base with several hundred active members! Finally, VCDA is still committed to being a strong, active, division of VCA.

**My Career- My- Community- My Future!** This was the theme of this year's 2005 National Career Development Association Poetry and Poster Contest. Promoting Career Development at all levels is so important in all school divisions. Making successful career transitions is what everyone aspires to do. Please take a moment to check our winners on Page 6 of Career Directions. Winners were awarded with a savings bond.

**Membership continues to rise** thanks to membership chair Kelly Oaks. An attractive display panel was purchased with VCDA's mission statement as the focal point. During VCA's fall conference the new display was unveiled in Portsmouth at this magnificent exhibit space! "The Virginia Career Development Association aspires to be the premier career development association by promoting better work and vocational understanding. VCDA wants to provide a place for career professionals to network and share ideas." Let's work together to promote this mission statement!

As interim President, I value your support. We are planning an event for the spring and I look forward to seeing you there. Check our website frequently for updates - <http://www.career.vt.edu/vcda/> Members are the key to any organization. Please contact me with your thoughts and suggestions for a stronger VCDA. Have a great New Year!

Sincerely,

Mary Landon-Moore

# Career Directions

Volume 9, Issue 2. Winter 2005. Page 1



**Board of Directors 05-06**

Mary Landon Moore  
President  
(540) 542-5870  
[mlandonm@vt.edu](mailto:mlandonm@vt.edu)

Celeste Hall  
President-Elect  
(804) 730-4293  
[chall@hanover.k12.va.us](mailto:chall@hanover.k12.va.us)

Andy Beale  
Past -President  
(804) 828-1332 x525  
[avbeale@vcu.edu](mailto:avbeale@vcu.edu)

Karen Kolet  
Secretary  
(757) 253-6793  
[KoletK@wjcc.k12.va.us](mailto:KoletK@wjcc.k12.va.us)

Bevley White  
Treasurer  
(540) 231-6241  
[bdwhite@vt.edu](mailto:bdwhite@vt.edu)

Kelly Oaks  
Membership Chair  
(540) 231-7500  
[koaks@vt.edu](mailto:koaks@vt.edu)

Pam Herrman  
College Representative  
(540) 231-6241  
[pam.herrmann@vt.edu](mailto:pam.herrmann@vt.edu)

Manny Bartolotta  
Professional Development  
(703) 718-2753  
[Manbart@cox.net](mailto:Manbart@cox.net)

Mary Ann Cole  
Web Site Editor  
(540) 231-6241  
[mcole@vt.edu](mailto:mcole@vt.edu)

Heather Robertson  
Newsletter/Communications  
(703) 201-9496  
[heatherR@vt.edu](mailto:heatherR@vt.edu)

**Membership Update**

By Kelly Oaks

In the past few months, VCDA has seen a tremendous growth in membership. Thank you to everyone who chose to renew your membership with VCDA. We value your commitment to career development in Virginia. I would like to take to time acknowledge our newest members with a special welcome to all of the career specialists at Ferguson Enterprises who recently joined VCDA.

**September**

Mary Anderson, Blacksburg, VA  
Tanya Brumbaugh, Newport News, VA  
Tom Clemons, Newport News, VA  
Patricia Laurent, Newport News, VA  
Sheila Lewis, Newport News, VA  
Diana Margonie, Alexandria, VA  
Mark McNitt, Newport News, VA  
Mike Ross, Petersburg, VA  
Courtney Savaria, Woodbridge, VA  
Kent Snodgrass, Newport News, VA  
Mark Stefanick, Newport News, VA  
Cassandra Ware, Newport News, VA  
Gayle White, Newport News, VA

**October**

Velma Bruce, Lawrenceville, VA  
Sarah Horne, Grundy, VA  
Jacqueline Kenny, Fairfax, VA  
Traci Mullens, Goodview, VA  
Patrice Randall, Richmond, VA  
Helen Wright, Weyers Cave, VA

**November**

Weizi Dai, Annandale, VA  
Mary Duggan, Norfolk, VA  
Janrose Morton, Covington, VA

**December**

Alisha Bazemore, Portsmouth, VA



**Save the Date!**

VCDA is planning its  
spring conference on

**Friday,  
April 21, 2006**

At the  
J. Sergeant Reynolds  
Community College  
Richmond, VA

Topic:  
**Dealing Students a Full  
Deck of Career and  
Educational Options**

See our flyer at the end of  
the Career Directions  
newsletter. Also, keep an  
eye on the VCDA website  
([www.career.vt.edu/vcda](http://www.career.vt.edu/vcda))  
and your email for more  
details

For more information,  
contact:

Manny Bartolotta  
Professional Development  
[Manbart@cox.net](mailto:Manbart@cox.net)

Celeste Hall  
President-Elect  
[chall@hanover.k12.va.us](mailto:chall@hanover.k12.va.us)

Our VCDA Spring  
Conference Chairs.

See you in April!

**VCDA at the Virginia Counselors Association Conference  
in Portsmouth**

By Heather Robertson

The Virginia Counselors Association Conference in  
Portsmouth, Virginia, which was held on November 17-19,  
2005 provided an excellent opportunity for the Virginia  
Career Development Association to highlight our  
achievements, showcase our benefits, and introduce ourselves  
to new members.

In our last edition of *Career Directions*, we mentioned several  
presentations being conducted by VCDA members. In  
addition, VCDA held an "open-house" meeting where VCDA  
President Mary Landon Moore highlighted the variety of  
successes that VCDA had during the past year.

Two new VCDA members have stepped up to get more  
involved with VCDA this year. **Weizi (Vivian) Dai** has  
agreed to serve as an Editorial Assistant for *Career  
Directions*. Vivian recently completed her M.S. in  
Rehabilitative Counseling from Virginia Commonwealth  
University, and has recently completed an internship with the  
Department of Rehabilitative Services in Northern Virginia's  
Fairfax office. Vivian brings a unique perspective to VCDA  
and we welcome her participation and input, as well as other  
Vocational Rehabilitation Counselors. **Chris Jones** currently  
works for Virginia View and will be handling many of the  
technical communications of VCDA, as well as other special  
projects and assignments. We welcome Vivian and Chris,  
thank them for their participation, and encourage other  
members to let us know how they would like to be involved.

A few members of the VCDA Board also had an opportunity  
to meet at the VCA Conference and discuss upcoming  
programs or services that we can offer to our VCDA  
members. If you have ideas or suggestions on programs and  
services, please contact any member of the board. Better yet,  
come out and get involved.

# *Career Directions*



**Licenses, Certifications  
and Credentials – Oh  
MY!**

At the VCA conference in November of 2005, members of the VCDA Board met to discuss ways to service our members. One of those discussions focused on certification and training programs, including the Global Career Development Facilitator (GCDF), Career Coach Certification, or Certified Professional Resume Writers. Members present began to question our members' interest in such training programs.

If you would be interested in VCDA coordinating a training/certification program at a group or discounted rate, please email Heather Robertson ([heatherR@vt.edu](mailto:heatherR@vt.edu)) with

- \* Your Name
- \* Email Address
- \* Phone Number, and
- \* Program(s) of interest.

Based on what we learn, VCDA will explore offering future training programs. Thanks for your feedback!

**NCDA 2006 Conference**

The National Career Development Association ([www.ncda.org](http://www.ncda.org)) is excited to announce the 2006 NCDA Global Conference. The conference will be held at the beautiful Hilton Chicago Hotel in Chicago, Illinois, July 7-9. You won't want to miss this great opportunity to attend this conference! We are expecting 1,000+ attendees at the premiere conference for career development professionals across all areas of career development and in all settings.

The following is **NCDA President Martha Russell's Message** about this year's conference focus: ***Honoring Community: Creativity and Collaboration.***

*NCDA's community, our diverse membership, people we serve, and the way we deliver services, were focal points in selecting the 2006 conference theme. The role of community is evident in our work with career development across the lifespan. This conference is our opportunity to honor those who work with students as they begin their exploration of the world of work. We take time to honor those just beginning their professional journeys, those with experience seeking renewal and support, and those leaving the workplace and redirecting their careers. We honor graduate students as they lead us in new directions and the mentors and educators that ignite their passion. Our community is strong because we learn from each other and share our past, present and future.*

*Through the years career development has faced some tough challenges. We have faced them through collaborative efforts that encourage us to nurture and support each other. We are a diverse group and our professional identity impacts all of those around us. Innovation is a vital element in our research and practice. The ability to "think outside of the box" continues to be a part of our rich experience. Creativity encourages us to explore new ways of meeting the challenges of the future.*

*Join us in Chicago to learn, share, celebrate, and honor our career development community!*

# Career Directions



**NCDA Mentoring  
Program**

Did you know that the NCDA has launched a mentoring program for 2006? Both seasoned career professionals and newly emerging career protégés have something to gain from this exciting program.

The best way to learn about the NCDA mentoring program is to visit the NCDA website at [www.ncda.org](http://www.ncda.org) and click on the “**Become a Mentor in 2006**” link under the “Latest Headlines” section of the home page. The website contains information on how you can apply to be a mentor, as well as how you can apply to be a mentee.

**Counselor Educators:** Please be sure to share this information with your students and colleagues.  
**Graduate Students:** please share this information with fellow students. **All VCDA Members:** Please consider using this program to promote knowledge of career development, both for ourselves and others.

**Professional Development Opportunities**

Don't miss these upcoming opportunities to expand your skills in counseling and career development!

**Maryland Career Development Association Winter Event**

January 27, 2006 – Baltimore, MD

*Keynote Speaker: Dr. Pamela Brott, former VCDA President*

For more information, contact MCDA President, Karol Taylor at 301.772.8327 or [karoltaylor@comcast.net](mailto:karoltaylor@comcast.net).

**Virginia Association for Specialists in Group Work**

**(VASGW) Group-A-Rama**

March 2, 2006 – Annandale, VA

To register, go to [www.vasgw.org](http://www.vasgw.org)

**Virginia Association of School Counselors (VSCA) Annual  
Conference**

March 29 – 31, 2006 – Richmond, VA

To register, go to [www.vasca.org](http://www.vasca.org)

**American Counseling Association Annual Conference**

March 30 – April 3, 2006 – Montreal, Quebec, Canada

Registration Open at [www.counseling.org](http://www.counseling.org)

**Virginia Association of Colleges and Employers (VACE)  
Annual Conference**

April 26-28, 2006 – Richmond, VA

For more information, go to [www.vace.org](http://www.vace.org)

**National Career Development Association (NCDA)  
Annual Conference**

July 7-9, 2006 – Chicago, IL

Early Bird Registration Now Open at [www.ncda.org](http://www.ncda.org)

**Distance Credentialed Counselor (DCC) Training**

Offered by ReadyMinds

March 30, 2006 – Montreal, Quebec, Canada

July 7, 2006 – Chicago, IL

Other dates/locations available. For more information, go to

[www.readyminds.com](http://www.readyminds.com)

# Career Directions





**NCDA National Poetry & Poster Contest Winners**  
By Mary Landon Moore

**My Career- My-Community- My Future!**

This was the theme of this year's 2005 National Career Development Association Poetry and Poster Contest. Promoting Career Development at all levels is so important in all school divisions. Making successful career transitions is what everyone aspires to do. It is hopeful that contests such as these will help students make connections to their many talents and skills that will someday transfer to a successful career.

This year many students were able to use digital media for the first time with their posters. This added many new categories to the poster division since students could use free hand and computer assisted drawing. Technology is part of the future of career development yet in reading the poetry you see that our community of learners will have a strong pool of writers and artists.

Congratulations to our winners!

ADULT POSTERS (photo, clip art, etc.) 1<sup>st</sup> Place: Deb Saunders - Roanoke County

PRIMARY K-2 POSTERS (standard ink) 1<sup>st</sup> Place: Logan Widner (Independence Elem., Independence), Mollie Woods (Bonsack Elem., Roanoke). 2<sup>nd</sup> Place: Iyana Hairston (Sanford Elem., Newport News). 3<sup>rd</sup> Place: Brandon King (Sanford Elem., Newport News).

PRIMARY K-2 POSTERS (photo, clip art, etc.) 1<sup>st</sup> Place: Kamakshi Katwala (Green Valley Elem., Roanoke). 2<sup>nd</sup> Place: Shivani Chat (Green Valley Elem., Roanoke).

PRIMARY K-2 POEMS 1<sup>st</sup> Place: Tyler Schultz (Independence Elem., Independence), Roshni Lalchandani (Green Valley Elem., Roanoke). 2<sup>nd</sup> Place: Kassie Hawks (Independence Elem., Independence). 3<sup>rd</sup> Place: William Barrett (Independence Elem., Independence).

INTERMEDIATE 3-5 POSTERS (photo, clip art, etc.) 1<sup>st</sup> Place: Nikea Grubb (Bridle Creek School, Independence), Grady Saunders (Green Valley Elem., Roanoke). 2<sup>nd</sup> Place: Katie Osborne (Independence Elem., Independence). 3<sup>rd</sup> Place: Logan Halsey (Independence Elem.).

INTERMEDIATE 3-5 POSTERS (standard ink) 1<sup>st</sup> Place: Taewoo Kim (Colin Powell Elem., Centreville). 2<sup>nd</sup> Place: Jenny Lee (Centreville Elem., Centreville). 3<sup>rd</sup> Place: Brook Nelson (Independence Elem., Independence).

INTERMEDIATE 3-5 POEMS 1<sup>st</sup> Place: Andrew DeBord (Bridle Creek School, Independence), Charisse Thompson (Bonsack Elem., Roanoke). 2<sup>nd</sup> Place: Hayley Lawrence (Independence Elem., Independence). 3<sup>rd</sup> Place: David Hash (Bridle Creek School, Independence)

MIDDLE 6-8 POSTERS (photo, clip art, etc.) 1<sup>st</sup> Place: Jorge Munoz (Dozier M.S., Newport News).

MIDDLE 6-8 POSTERS (standard ink) 1<sup>st</sup> Place: JiYoung Kim (Longfellow M.S., Falls Church), SunHye Park (Belmont Ridge M.S., Leesburg). 2<sup>nd</sup> Place: Akeem Parker (E.W. Wyatt M.S., Emporia). 3<sup>rd</sup> Place: Colby Tyson (Dozier M.S., Newport News)

MIDDLE 6-8 POEMS 1<sup>st</sup> Place: Taylor Green (Dozier M.S., Newport News). 2<sup>nd</sup> Place: Kwanzie Garner (E.W. Wyatt M.S., Emporia). 3<sup>rd</sup> Place: Nick Tait (N. River M.S., Spotsylvania)

SENIOR 9-12 POEMS 1<sup>st</sup> Place: Daniel Mills (George Wythe H.S., Richmond). 2<sup>nd</sup> Place: Shilpa Darivemula (James Madison H.S., Fairfax). 3<sup>rd</sup> Place: Jennifer Ratkovich (William Byrd H.S., Roanoke)

SENIOR 9-12 POSTERS (photo, clip art, etc.) 1<sup>st</sup> Place: Robert Hill (Lake Braddock Secondary School, Fairfax). 2<sup>nd</sup> Place: Zack Irby (Northside H.S., Roanoke).

# Career Directions



## Spring Conference 2006

*A Collaboration Between VCDA and J. Sargeant Reynolds Community College*

**Save the Date - Friday April 21, 2006**

**Parham Road Campus**

1651 East Parham Road  
Richmond, VA 23228

### Dealing Students A Full Deck of Career & Educational Options



#### Learn about:

- Forging Educational Partnerships for Student Opportunities
- Meeting Workforce Needs for Highly Skilled Employees
- Exploring Career Development Resources in Virginia
- Facilitating Career Pathways for Student Success
- More details coming soon via separate email.
- Yes, you can pass this message on to you colleagues!
- Reserve the date and bring a friend.

#### Questions?

Manny Bartolotta ([manbart@cox.net](mailto:manbart@cox.net)) or Celeste Hall ([chall@hanover.k12.va.us](mailto:chall@hanover.k12.va.us)),  
Conference Co-Chairs

*Career Directions*

Volume 9, Issue 2. Winter 2005. Page 7